


MORGAN MITCHELL BELL

</PROFESSIONAL_GEEK>

 [hellomorgan.dev](https://github.com/hellomorgan)

 mbell@hey.com

 [@livelovegeek](https://twitter.com/livelovegeek)

 [/livelovegeek](https://www.linkedin.com/company/livelovegeek)

EDUCATION

WORCESTER
POLYTECHNIC INSTITUTE

M.S. Management [17']
*Organizational Behavior and
Change Management*

B.S. Management Eng.
& Mechanical Eng. [17']

SKILLS

PROJECT MANAGEMENT
Business Planning, OKRs, Road
mapping,
SDLC
Agile, Scrum, Waterfall
GitHub, Azure DevOps, Jira
Microsoft Project

DATA ANALYTICS
PowerBI
Google & Adobe Analytics
Advanced Microsoft Excel

DIGITAL MEDIA
Photoshop, Canva, HTML
Social Channel Management
Content Creation, Streaming

OTHER
Open-Source Software
Strategic Management
Budget & PO Management
Vendor & Partner Management
Organizational Design
Executive Communications
Leading through influence
Public & Conference Speaker
DEI (aka D&I) Advocate
Women in Tech Advocate
Mentorship

AWARDS

THE TOP 50 WOMEN OF IMPACT
by Women Impact Tech, 2022-23' awardee
"Leading the charge for the next generation of women in tech to thrive"

WPI's 10 UNDER 10
by Worcester Polytechnic Institute, 2022 awardee
"Honoring WPI's 10 most outstanding graduates of the last decade"

EXPERIENCE

PRODUCT MANAGER II: Developer Platform Experience, Core Engineering
Twitter, April 2022 - present

TECHNICAL PROGRAM MANAGER II: Student Developer Advocacy (Developer Relations)
Microsoft, November 2020 – March 2022

- Led the strategic development of programs, offers, communities, content creation, and customer connection opportunities (ie. university hackathons, interactive virtual events, the Student Zone at Microsoft Build, etc).
- Successfully produced end-to-end change management initiatives to align over 25 people across two merging teams. Effectively executed strategy, executive communications, and detailed implementation that included team-centric OKRs, KPIs, data-driven metrics, short & long-term vision, and content strategy.

PRODUCT MARKETING MANAGER: Azure Developer Engagement
Microsoft, August 2018 – November 2020

- Developed, grew, and directed a program that orchestrated the various Microsoft developer channels across the company to follow a single editorial calendar. This program has been adopted globally by our corporate and field teams and reaches more than four million developers monthly.
- Pushed the boundaries of traditional marketing by creating modern digital assets that are authentic and engaging for developers. Examples include "The Developer's Activity Book" and "The Open Source Cookbook."

PRODUCT MANAGER: Developer Tools (DevOps)
Microsoft, June 2017 – August 2018

- Managed the prioritization of software features and work item tracking using Agile/Scrum methodologies for a 16-person engineering team
- Conceptualized and spearheaded a data driven approach that allowed for the capture of real time metrics via APIs and PowerBI which helped grow our product adoption and usage 425% YoY
- Oversaw customer satisfaction initiatives such as NSAT surveying (+31 pts. YoY) to gain feedback and implement changes to improve our user's experience